

Tūhana empowers clients to deliver projects with sustainable commercial and social outcomes.



We create commercial opportunities with positive social impacts in under-developed, developing, and developed markets.

We strongly believe that long-term commercial outcomes are only sustainable when there are positive social impacts and links to local communities. It is this symbiotic relationship that Tūhana develops with our clients.

Our socio-economic skills are grounded by a deep understanding of the issues and needs of our clients, and their interactions with other stakeholders.

Our commercial skills are grounded by in-depth experience, particularly in primary and related sectors.

Our Unique Approach

Our approach is based on our values of integrity and professionalism



We bring together world class commercial and social expertise

We customise our response to suit the specific needs of our clients

To overcome high risk and complex challenges

Our Expertise

We have extensive commercial and social impact experience culminating in an uncommon combination of expertise.

Our skills include:

- Commercial and socio-economic due diligence.
- > Corporate social responsibility.
- > Supply chain management.
- > Labour relations and conflict management.
- > Industry and corporate strategy.

Our Projects

Our skills and experience are illustrated by projects such as:

Investigation of the **Ethiopian dairy sector** for the Bill & Melinda Gates Foundation

Dairy industry strategy for the Government of Myanmar

Landowner participation in State-Owned Enterprises for the Government of Papua New Guinea

Import substitution in the Cook Islands

Livelihood opportunities for women in the Pacific

Strategy development for Enterprise Mauritius

Policy and legislation for the Autonomous Government of Bougainville

Strategy for the Fijian Dairy Industry

Our People

Tim Gibson BA (Hons), LLB MANAGING DIRECTOR

Tim is Managing Director of Tūhana. He is a successful international executive with particular strengths in strategy development and implementation, stakeholder management, and building high performing teams. He has been a Chief Executive in Government (inaugural Chief Executive New Zealand Trade and Enterprise) and held Managing Director and senior executive positions in co-operative, and public companies. Tim is also a non-executive director of companies involved in the agriculture, logistics and property sectors.

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Hayley Whatarau BA, LLB, MA DIRECTOR, INTERNATIONAL PROGRAMMES

Hayley is a lawyer, and social impact specialist. She facilitates engagement between commercial and social interests to manage the inevitable changes that projects bring. Hayley has been called upon to facilitate engagement between interest groups and corporations in high risk and conflict environments. A key component of her approach is to establish a set of values as the basis of engagement, so that all stakeholders are involved in the process. She ensures the range of viewpoints are presented to inform decision making. Hayley has extensive experience in programme design, management and evaluation in Africa and the Asia Pacific Region. She holds directorships in leading social impact organisations, as well as New Zealand based tribal entities.

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Contact

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